



IOWA *Summer* JOURNALISM WORKSHOPS



workshops.journalism.uiowa.edu

July 12-16, 2026

Workshops Include:

Broadcast • Writing • Social Media • Photo
Investigative Reporting • Graphic Design
Digital Sports • Publication Leadership

WRITE
YOUR OWN STORY

REGISTER NOW!



Immerse yourself in an exciting journalism experience at one of the world's most prestigious writing universities. You'll sharpen your skills with expert instructors in the topic of your choice. Get a taste of college as you live, work, and have fun experiencing campus with other students who share your talents and interests. For more than 70 years, the country's best high school journalists have come together at the University of Iowa.



CHOOSE YOUR WORKSHOP

Advanced Graphic Design



Take the next step in using Adobe Photoshop, InDesign, and other useful design tools. Kevin Ripka will lead you through hands-on experiences to create a visually compelling layout and gain skills to apply to your high school publications. You'll study modern design, font, color theory, and design software and learn how to develop stunning, relevant, contemporary designs. We'll visit a real design department to see professionals in action.

Broadcast Journalism



Build your broadcast storytelling skills as Angie Looney teaches you how to craft video/audio stories using professional video cameras and microphones. Learn how to conduct thoughtful, fact-finding interviews with real subjects, professional anchor a news show produced by the class, and work all aspects of the news production. Your work will culminate in a final news broadcast program from our professional studio. You'll visit a local newsroom to see the pros in action!

Digital Sports Storytelling



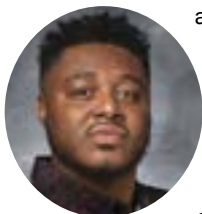
Adam Kempenaar will introduce you to the fast-paced world of sports media. In this hands-on workshop, participants step into the role of a digital content team covering a major college athletics announcement. Through collaborative exercises, learn to craft compelling content across multiple formats (social media, written articles, and podcasts) while building valuable real-world skills.

Investigative Reporting



During this hands-on workshop, student journalists will learn how to dig deeper into news stories through public records, credible online sources, and interviews. You'll work with award-winning investigative journalist Erin Jordan. Together, we'll talk with experts, practice basic computer-assisted reporting (with prizes!), and develop story ideas. Plus, we'll attend a local court proceeding and visit a newsroom. Experience the intersection of data, human interest, and public impact!

Personal Writing



Don't just write. Express yourself and have fun! In addition to writing, we'll explore audio and visual storytelling modes (photo, video, social media tools) to take your written storytelling to the next level. Gain the tools you need to stand out, find your voice, and return to school as the writer everyone is talking about!

Photo Journalism



Build your photography skills and develop your photographic eye by keeping your camera with

you during camp and documenting all you see. You'll join photographer Miranda Meyer to explore campus, Iowa City, and take field trips to photograph a local farmer's market and county fair. We'll share our photographs, give each other constructive feedback, and develop our skills and techniques to become more confident photographers and closer observers of our surroundings.

Publication Leadership



Whether it's online news, a newspaper, a yearbook or another student publication, it all starts with leadership — the individual or team in charge of the publication's editorial direction. Evelyn Lauer will help you develop key transferable skills such as accountability, flexibility, creativity and communication. Learn how to work cooperatively to reimagine your publication.

Social Media Storytelling



Are you a social media superstar? Do you have a smart phone and like going on adventures? In the social media journalism workshop, Jarrin Williams will teach you how to find and tell compelling stories, evaluate news versus promotion, capture effective photos and videos on your phone, and edit them into brief story packages.

Writing for Change



Do you get frustrated reading the news? Do you sometimes feel there's an angle to the story that people aren't seeing, maybe one that leaves out an entire sector of people or the planet? Learn from award-winning writer Rehka Basu in this social-justice focused opinion-writing workshop where you'll draw upon your own experience, values, and research to fill in the missing pieces, critique status quo thinking and look for solutions. We'll visit a local nonprofit to expand our perspectives.

REGISTRATION

Online at workshops.journalism.uiowa.edu

Register between January 12, 2026 - June 23, 2026

Contact: Michelle-Sillman@uiowa.edu 319-335-3427

104 W. Madison St., Adler Journalism Building, Iowa City, IA 52242

Cost:

Double-Room Occupancy: \$595; Single-Room Occupancy: \$695

Tuition Assistance:

Financial aid is available to students who meet eligibility such as hardship and financial need. A full-tuition scholarship is available to residents of Linn County, Iowa through the Marshall Journalism Incentive Fund. Our generous sponsors help us provide scholarships and enable us to keep our prices below the actual cost of \$782 per participant to attend. Learn more at workshops.journalism.uiowa.edu/isjw-tuition-assistance.