



# IOWA *Summer* JOURNALISM WORKSHOPS

July 13-17, 2025



#### Workshops Include:

Broadcast Journalism • Writing • Digital Sports  
Investigative Reporting • Publication Leadership  
Photojournalism • Social Media • Graphic Design

*WRITE*  
YOUR OWN STORY

[workshops.journalism.uiowa.edu](http://workshops.journalism.uiowa.edu)

## REGISTER NOW!

Immerse yourself in an exciting journalism workshop with a 70-year history at one of the country's most prestigious writing universities. The workshop is a Sunday to Thursday residential summer camp for high school students entering 9th-12th grades (fall 2025) and graduating seniors (spring 2025). You'll live in a residence hall on the University of Iowa campus and sharpen your skills with expert instructors in a topic you choose. Get a taste of college as you live, work, and have fun experiencing campus with others who share your talents and interests.



The Gazette



**IOWA**

School of Journalism and  
Mass Communication

# CHOOSE YOUR WORKSHOP

## Advanced Graphic Design



Take the next step in using Adobe Photoshop, InDesign, and other useful online design tools. Kevin Ripka will lead you through hands-on experiences with professional technology and design theory. You'll create a visually compelling layout and gain skills to apply to your high school publications. You'll study modern design, font, color theory, and design software and learn how to develop stunning, relevant, contemporary designs. We'll visit a real design department to see professionals in action.

## Broadcast Journalism



Build your broadcast storytelling skills in this hands-on workshop. Angie Looney will teach you how to craft video/audio stories using professional video cameras and microphones. Learn how to conduct thoughtful, fact-finding interviews with real subjects, professional anchor a news show produced by the class, and work all aspects of the news production. Your work will culminate in a final news broadcast program from our professional studio. You'll visit a local newsroom to see the pros in action!

## Digital Sports Storytelling



Learn how to apply the power of words, pictures, and sounds to tell captivating sports stories through digital media. Adam Kempenaar will cover what makes a powerful story, how to engage your audience, and techniques to build your fan base.

## Investigative Reporting



During this hands-on workshop, student journalists will learn how to dig deeper into news stories through public records, credible online sources, and interviews. You'll work with award-winning investigative journalist Erin Jordan. Together, we'll talk with experts, practice basic computer-assisted reporting (with prizes!), and develop story ideas. Plus, we'll attend a local court proceeding and visit a newsroom. Experience the intersection of data, human interest, and public impact!

## Personal Writing



Don't just write. Express yourself and have fun! We'll explore audio and visual storytelling modes (blogs, podcasts, and social media tools) to take your written storytelling to the next level. Gain the tools you need to stand out, find your voice, and return to school as the writer everyone is talking about!

## Photo Journalism



Do you want to build your photography skills and develop your photographic eye? During this

camp you will keep your camera with you and document all you see. Join photographer Miranda Meyer to explore Iowa City's downtown and take field trips to photograph a local farmer's market and county fair. We'll share our photographs, give each other constructive feedback, and develop our skills and techniques to become more confident photographers and closer observers of our surroundings.

## Publication Leadership

Whether it's online news, a newspaper, a yearbook or another student publication, it all starts with leadership – the individual or team in charge of the publication's editorial direction. Evelyn Lauer will help you develop key transferable skills such as accountability, flexibility, creativity and communication. Learn how to work cooperatively to reimagine your publication.



## Social Media Reporting

Are you a social media superstar? Do you have a smart phone and like going on adventures? In the social media journalism workshop, Jarrin Williams will teach you how to find and tell compelling stories, evaluate news versus promotion, capture effective photos and videos on your phone, and edit them into brief story packages.



## Writing for Change

Do you get frustrated reading the news? Do you sometimes feel there's an angle to the story that people aren't seeing, maybe one that leaves out an entire sector of people or the planet? Learn from award-winning writer Rehka Basu in this social-justice focused opinion-writing workshop where you'll draw upon your own experience, values, and research to fill in the missing pieces, critique status quo thinking and look for solutions. We'll visit a local nonprofit to expand our perspectives.



## REGISTRATION

Online at [workshops.journalism.uiowa.edu](https://workshops.journalism.uiowa.edu)  
Register between January 27, 2025 - June 30, 2025  
Contact: [Michelle-Sillman@uiowa.edu](mailto:Michelle-Sillman@uiowa.edu) 319-335-3427  
104 W. Madison St., Adler Journalism Building, Iowa City, IA 52242

### Cost:

Double-Room Occupancy: \$575; Single-Room Occupancy: \$675

### Tuition Assistance:

Financial aid is available to students who meet eligibility such as hardship and financial need. A full-tuition scholarship is available to residents of Linn County, Iowa through the Marshall Journalism Incentive Fund. Our generous sponsors help us provide 20+ scholarships and enable us to keep our prices below the actual cost of \$783 per participant to attend. Learn more at [workshops.journalism.uiowa.edu/sponsorship](https://workshops.journalism.uiowa.edu/sponsorship).