



IOWA *Summer* JOURNALISM WORKSHOPS



workshops.journalism.uiowa.edu

July 14-18, 2024

Workshops Include:
Investigative Reporting • Broadcast
Leadership • Photojournalism
Graphic Design • Personal Writing

WRITE
YOUR OWN STORY

IOWA

School of Journalism and
Mass Communication

REGISTER NOW!

Immerse yourself in an exciting journalism experience at one of the world's most prestigious writing universities. You'll sharpen your skills with expert instructors in the topic of your choice. Get a taste of college as you live, work, and have fun experiencing campus life with other students who share your talents and interests.

For more than 70 years, the country's best high school journalists have come together at the University of Iowa.



The Iowa Summer Journalism Workshop is a Sunday – Thursday residential summer camp for high school students, rising sophomores (fall 2024) to graduating seniors (spring 2024). Live in a residence hall on the University of Iowa campus, make new friends, and enjoy amazing experiences! Choose from one of the sessions below to hone your skills and work with a pro!

Advanced Graphic Design

Take the next step in using Adobe Photoshop, InDesign, and other useful online design tools. Kevin Ripka will lead you through hands-on experiences with cutting-edge technology and design theory. Bring content from your publications to be repackaged into stunning, relevant, contemporary designs. You'll study modern design, font, color theory, and design software. The goal is to return to school with design ideas to put into place on your publications in the coming year.



Broadcast Journalism

Build your broadcast storytelling skills in this hands-on workshop. Angie Looney will teach you how to craft video/audio stories using professional video cameras and microphones. Learn how to conduct thoughtful, fact-finding interviews with real subjects, professional anchor a news show produced by the class, and work all aspects of the news production. Your work will culminate in a final news broadcast program from our professional studio.



Photo Journalism

Do you want to build your photography skills and develop your photographic eye? During this camp you will keep your camera with you and document all you see. Join photographer Miranda Meyer to explore Iowa City's downtown and take field trips to other locations. We'll share our photographs, give each other constructive feedback, and develop our skills and techniques. By the end of this course, you'll be a more confident photographer and a closer observer of your surroundings.



Publication Leadership

Whether it's online news, a newspaper, or a yearbook, it all starts with leadership — the individual or team in charge of the publication's editorial direction. Greg Johnson will teach students how to develop key transferable skills such as accountability, flexibility, creativity and communication, working cooperatively to re-imagine a current news publication. You will also hear from journalism professionals for a better understanding of what it means to lead, accept responsibility, and thrive in real-world environments.



Investigative Reporting

During this hands-on workshop, student journalists will learn how to dig deeper into news stories through public records, credible online sources, and interviews. You'll work with award-winning investigative journalist Erin Jordan. Together, we'll talk with experts, practice basic computer-assisted reporting (with prizes!), and develop story ideas to hit the ground running when the new school year begins. Experience the intersection of data, human interest, and public impact!



Writing for Change

Do you get frustrated reading the news? Do you sometimes feel there's an angle to the story that people aren't seeing, maybe one that leaves out an entire sector of people or the planet? This social-justice focused opinion-writing workshop will teach you to draw upon your own experience, values, and research to fill in the missing pieces, critique status quo thinking and look for solutions.



Writing Opinion and Self-Expression

Let's be honest. What's more fun to write: an eight-paragraph news story about the German club's field trip or 600 words that flow from your soul? Four hundred words about this year's homecoming theme or your take on a new movie? Don't just write. Express yourself, have fun, and learn how to incorporate audio and visual modes (blogs, podcasts, and social media tools) into your storytelling. Jarrin Williams will help you gain the tools you need to stand out, find your voice, and become the writer at your school everyone is talking about!



REGISTRATION

Cost:

Double-Room Occupancy: \$535

Single-Room Occupancy: \$635

Register Online:

Go to workshops.journalism.uiowa.edu

Registration deadline: June 25, 2024

Contact: Michelle-Sillman@uiowa.edu

☎ 319-335-3427

📍 Adler Journalism Building, Iowa City, IA 52242